

Elections Meeting Minutes of April 15, 2022

I. CALL TO ORDER at **10:06 AM**

II. [ROLL CALL](#)

Present: Jaulayah Hanzy, Zhanserik Temirtashev, Emilia Brettner, Anahi Ballesteros, Brandon Gutierrez-Kitto, Marguerite Hinrichs, James Carroll

Absent: Michael Ryan Cesena, Erik Pinlac

III. ACTION ITEM- Approval of the Agenda

Motion to approve the agenda of April 15, 2022, by **J. Hanzy**, second by **Z. Temirtashev**, motion **CARRIED**.

IV. ACTION ITEM- Approval of the Minutes

Motion to approve the minutes of April 8, 2022, by **J. Hanzy**, second by **Z. Temirtashev**, motion **CARRIED**.

V. PUBLIC COMMENT – Public Comment is intended as a time for any member of the public to address ASI and/or the California State University, East Bay.
No public comment.

2:39

VI. UNFINISHED ITEMS

No unfinished items.

2:50

VII. NEW BUSINESS ITEMS

A. DISCUSSION ITEM – **Review of ASI Draft Timeline**

The committee members will review the timeline drafted for the next committee. **J. Hanzy** updates everyone that we are going to start planning for the committee for next year. We are drafting a timeline and we agreed during the previous meeting that we need to have the committee established in the Fall term. That way, when the Spring semester begins, the next committee will pick up where we left off and continue planning for events. We decided for the rest of the time for this current committee, that we are going to plan out events for the next



committee. This would mean they would plan out the event's specific details rather than the coordination. A majority of us have agreed to meet throughout the Summer and volunteer our time to table in the Fall to join the ASI Elections Committee. This would include people who are interested in running to be a part of the Board of Directors. I have created a draft based on things from the previous year. The dates will be changed by being moved forward or pushed back. We will have the committee established before the Spring semester. Please let me know if you have any questions or comments.

J. Carroll likes the idea of tabling early in the Fall term because that is initiative-taking recruitment. After reviewing the document from last year, I would consider moving up the committee application process because November is a suitable time for everyone to be settled in the semester. The pros and cons are that the committee does not have time to meet or connect before Winter Break. In November, the committee would be seated and there would be at least a couple of training sessions and reviewing the transition documents.

J. Hanzy checks to see that the application would open the last week of September by the third week of November we would select people to be on the committee. I can make a new draft with the new suggestions.

J. Carroll states that with any latest comments or thoughts, you and I can sit down and discuss them then email the draft to everyone to make final comments. Once we have everyone's input, we can approve to make the final decision about the timeline in our next meeting.

11:25

B. DISCUSSION ITEM – ASI Committee 2023 Events

The committee will produce at least 4 events for the next committee to host.

J. Hanzy talks about how we wanted to advertise the Elections Committee for next year as we want to push up the applications. I have inputted that we table once a week, starting in October. I think we should move that to September and have different tables at distinct parts of the campus to meet people when they are coming out of their classes. If we can have more volunteers to help with this, it would be great as some of us are graduating. We could try twice a week if we can. There is also an Elections Committee mixer on Zoom and in-person because we do not know how things will be when we are transitioning to in-person. It will be a small mixer either in the Old Union or New Union during UU hour. We can have them posted on social media as well as updates about what is currently



happening. We would also be sending out a mass email. Since we are moving up the timeline, we want to start things as soon as the semester starts. Does anybody have advertising ideas? In this meeting, I am going to start finalizing the ideas and go over them in the Summer. It is solidifying the events and planning them for when James is ready to post them.

J. Carroll adds that we can be intentional about it and ask the Board for support and to help market the Elections Committee. We can note that we would like ASI to help talk about the benefits of the committee. It is a partnership that can help encourage the Board in terms of marketing. One of the crucial details for ASI Committees is that you cannot be in your first semester at CSU East Bay to apply for a committee. You have to have at least one semester at CSU East Bay. In theory, if we start recruiting in Fall and select people later in Fall, some of the students would not be eligible. How do we target messaging to students that at least been here a semester or greater? Think about that recruitment piece on the best ways to target the audience that has already been on campus.

J. Hanzy mentions that is a great point as all of us here have been here for more than 1 semester. I think networking and telling your classmates would be a clever idea.

Z. Temirtashev states that we can target second-year students. We can advertise these positions as gaining experience for your resume because I know that is valuable. I know ASI has a First-Year Mentorship program because I was a part of it. We can do something similar where people can shadow us to see if they are interested. They can attend our meetings and engage that way.

J. Hanzy asks if there is a way that we can put out information but only target specific students? Is there a way that we can specifically target students from the second year during their first semester as they would qualify by the next semester?

B. Kitto answers when it comes to targeting students you should try to partner with transfer students such as friends or students' alliances. That is an effective way to reach out because it can be difficult to get a transfer student's perspective on things. It would be goof to reach out to clubs and organizations to see if they would want to participate.

J. Hanzy considers reaching out to the different student organizations on campus and going to their events speaking of the ASI Elections Committee because it is important that a student organization is aware of how to be involved on campus. One of the requirements for the Elections Committee was to have at least 1



semester at East Bay. If there was a way to specifically target the second year, the third year, and fourth years to push this more towards those demographics.

M. Hinrichs answers yes, we are in the process of meeting with our Salesforce students and creating marketing journeys for our students. Through Student Life, we could target specific students and mention that on the advertisement. Please note who is ineligible, a specific group of students who have not completed 1 semester at East Bay. We have the ability through Student Life to email specific students which we will be able to complete this smoothly.

J. Carroll states as Z mentioned highlighting the leadership opportunities and resume-building opportunities. If we are looking at our Elections Committee timeline, we could be earlier in the recruitment process for a committee compared to any of the other committees. However, some of the other committees start recruiting late Fall to Spring. If we could, we partner with ASI to see if during Alfresco which is either end of August or the beginning of September but have a tentative date for Alfresco for the Fall term. We can have a specific ASI leadership table that encourages students to consider ASI leadership opportunities for joining a committee. That way, we do not have to recruit for ASI Elections Committee. If the ASI Board would consider doing a table that talked about that leadership building and your leadership with ASI, it can help our committee.

M. Hinrichs has not decided on the date yet, but Kenrick will have to decide that for the Weeks of Welcome.

24:20

C. DISCUSSION ITEM – **Summer Meeting Check-In**

The committee will re-discuss the meeting over the Summer.

J. Hanzy states when it comes to advertising, we have many options. As we are meeting, we can narrow them down and start to plan events out thoroughly. I wanted to check in with all of the committee members about meeting over the summer and volunteering our time. I believe some of us are graduating this semester.

A. Ballesteros will not be graduating but is working full-time over the Summer.

E. Brettner will be graduating this term.

B. Kitto will be graduating but continuing with the master's program for hospitality.

J. Hanzy asks are you going to be on campus and helping out?

B. Kitto answers I will be on campus and would help out with the committee.



J. Hanzy wants to confirm who would be around over the Summer and who would be able to time their schedules in the Fall to help? You are coming to everything as far as next Fall because that would be volunteering your time. If we are meeting over the summer, I believe as Erik said that he would have to add that into the budget. I wanted to get those numbers so I can let him know how many of us plan to meet over the summer.

A. Ballesteros says that she will reach out after confirming her schedule for summer.

Z. Temirtashev informs that he can work over the summer.

J. Hanzy states that Brandon mentions that he will be on campus to help. This is not consistent, and we will have to figure this out. We do not have to meet every week but every other week as long as we are moving forward in making progress. If we are planning on tabling or something bigger, we would need to meet more consistently and start to solidify the plans moving forward. Does anyone have any questions or comments, or concerns?

29:20

VIII. ROUNDTABLE REMARKS

No roundtable remarks.

29:28

IX. ADJOURNMENT at **10:35 AM**

Motion to adjourn the meeting at 10:35 AM, by **J. Hanzy**, second by **B. Kitto**, motion **CARRIED**.

Minutes reviewed by:

Committee Chair

Name: Jaulayah Hanzy


Jaulayah Hanzy (May 13, 2022 12:02 PDT)

Minutes approved on:

04-22-2022

Date:



Elections Meeting Minutes of April 15, 2022.

Final Audit Report

2022-05-13

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